

# BRIDES

ACROSS AMERICA®



## Brides Across America November 11, 2016 “Operation Gown Giveaway”

### Host Salon: Brides by Elizabeth

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[www.bridesbyelizabeth.com](http://www.bridesbyelizabeth.com)

### For Immediate Release:

**Nationwide (September 15, 2016) – Brides Across America** is proud to kick off its annual **Operation Wedding Gown** giveaway events held in November in salons across the country. In an effort to support our communities, **Brides Across America** this November will continue its efforts to include our First Responders in “**Operation Wedding Gown.**”

*Annibel C., Nashua, NH: “I had a wonderful experience. Without the help of a free wedding gown from this program I would not have been able to afford one. I went to November’s event and there was plenty of gowns to choose from. I was able to try lots of gowns on and found the one after about 5 dresses! I can’t wait to wear it. Also, they provided me with a veil and headpiece. My family all shared in on one of my most memorable moments. My fiancé is overseas and will be back in Oct. We plan to get married in Dec right before Christmas. Thank you so much Brides Across America!”*

BAA and our host salons will say thank you to our military and first responder brides by giving away free gowns on select dates from November 6 – 18, 2016, valued up to \$5,000. Designers will vary and brides are encouraged to register early. **“Operation Wedding Gown”** is truly an amazing event and is our “Thank You” to all who serve us daily.

Whether it’s for love of country or love at the altar, our front lines deserve our very best. **Brides Across America** and its partner salons have donated over 17,000 wedding gowns and gifted over 20 weddings since its inception in 2008. The program reduces financial stress in planning a wedding, financial relief; (average wedding gowns cost with accessories \$2000) and transforms lives.

### **How to qualify and register for an Operation Wedding Gown Event:**

For more information on how to qualify, to locate a salon near you, or to register for an event go to **[www.bridesacrossamerica.com](http://www.bridesacrossamerica.com)**. Military brides must bring proper identification along with deployment papers to be presented the day of the event. First Responders must bring a valid work ID the day of the event.

### **About Brides Across America**

A national nonprofit, Brides Across America continues to honor our heroes by giving weddings and wedding gowns to our deserving military and making wedding dreams come true. Brides Across America has provided assistance to thousands of military couples since its inception in 2008. All donations that are received go directly to provide support to our couples. To date, Brides Across America, in collaboration with bridal salons, designers, and individual donations has been able to donate more than 15,000 wedding gowns and 20 weddings. Operation Wedding Gown has also made headlines when it was featured in PEOPLE magazine, Steve Harvey Show and honored at the White House.

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